

# Why You Need a Wedding Consultant

By Anita R. Paul, *The Write Image* - pg. 8



If you think putting together an incredible wedding involves simply picking the flowers, selecting a DJ, choosing the cake and mailing the invitations, think again. Your wedding day is a once-in-a-lifetime experience you will never forget. Not only do you want it to be a memorable day for you, but you also want your guests to remember it. And people are just as likely to remember the blunders as they are to recall the beauty of your special day. Working with a wedding consultant is one way to minimize the goofs and maximize the glory of your fairy tale day. Still not convinced you need a wedding consultant? Consider the following points.

## Time Flies When You're Doing It Yourself

Planning a wedding can become a full-time job—vendor interviews, site inspections, food tastings, rehearsals, and so much more. Whew! Who has time for all that? Wedding consultants can help with these and other details to help free up the bride and groom, the bridal party, and the parents so they're not overworked and can enjoy the big day.

## The Devil is in the Details

Even for couples with a small budget and the most basic wedding ideas, your wedding day is a big deal for you, and there are many details that must be considered. How will your gifts get from the reception site to their final destination? Who has the check for the DJ? Where should the cake be set up? An experienced wedding consultant knows exactly what to keep in mind to ensure nothing gets overlooked.

## The Biggest Bang For Your Buck

The wedding business is a multi-million dollar industry, and everyone is in it to make money, but you don't have to get ripped off. Consultants have established relationships with reputable vendors and can negotiate excellent prices to fit practically any budget.

## Choosing a Wedding Consultant

Here are a few things to consider when selecting a wedding consultant.

- Years in business
- Their training, experience or certifications
- How many weddings they have coordinated
- How they charge for their services (hourly, flat fee, percentage of budget)
- Ask for references of other couples the consultant has worked with
- Compare prices of different consultants based on the same services
- Make certain that the consultant's personality is a good match for yours and that they are accessible, available and keep you informed of all details



*Make Your Special Day Truly Worry Free*